



## **Snickers Workwear's colour revolution**

**Snickers Workwear now adds colour to their clothes. Craftsmen have the option to wear garments in chilli, olive and ocean this spring. Yet again, the company proves that work clothes can feature both functionality and a trendy design.**

Who says that garments for craftsmen must have the same traditional look? Snickers Workwear has started a colour revolution in the work clothes industry by introducing good-looking clothes in a lively colour palette that stand out.

“Men are becoming increasingly aware of their appearance. Most of them want to look good all the time, even when at work, which is why we developed new modern colours and added them to our most popular trousers and top wear collections. Now all craftsmen who want to wear clothes that look good, without compromising on the high quality, have an excellent option of choice” says Louise Falcone, Snickers Workwear.

Several of Snickers Workwear's Craftmen Trousers and One-Piece Trousers, as well as the Soft Shell Jacket, Sweaters and T-shirts are available in the new colour shades.

“We adhere to our uniform strategy, and there will always be a jacket and sweater to match all of our trousers. Basically, the primary difference is that the clothes will feel more modern and trendy,” she says.

Snickers' new trousers are available in olive, chilli, ocean, and steel grey with black details. The popular Soft Shell Jacket is also available in the above colours, as well as in khaki/black and navy blue.

“We really believe in these new colours and feel that they make an entirely new impression. Craftsmen who have seen and tried the new garments have been overwhelmingly positive, which is very pleasing, says Louise Falcone Borg.

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